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Duffy Insurance Announces Acquisition Of Saratoga Insurance Agency

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Third Agency Acquisition for Peabody Agency this Year

Duffy Insurance Agency has announced its third acquisition of the year. Saratoga Insurance Agency of East Boston has joined the Duffy Family of Insurance Agencies effective May 1, 2025.

“We are excited to welcome the Saratoga Insurance Agency’s customers into the Duffy Insurance family,” said Marc Duffy. “Greg and Ralph built an agency known for its commitment to personalized service and strong customer relationships—values that align perfectly with our approach at Duffy Insurance. As we integrate Saratoga Insurance into our growing insurance agency, our priority remains providing clients with dependable, relationship-driven service, alongside expanded insurance options. We look forward to working with Greg and Ralph’s customers and continuing the legacy they established over the past three decades.”

“We founded Saratoga Insurance Agency as a start-up venture in 1993 with a philosophy centered on prioritizing customer needs, ” explains co-owners Greg Cioffi & Ralph Rizzo. “Over time, our business flourished, driven by strong client relationships and loyalty. When the time came to sell our agency, ensuring continuity of service for our clients was our top priority. After meeting with Marc and his team, it became clear that Duffy Insurance was the right fit. Marc’s professionalism and commitment to customer care assured us that our clients would remain in good hands. We want to express our gratitude for the loyalty and support of our customers over the past 32 years and assure them that they will continue to receive the exceptional service they are accustomed to.”

As part of this transition, the Saratoga Insurance location will be merged into Duffy Insurance’s existing offices, ensuring continued personalized service and expanded insurance offerings for its valued customers. The Saratoga Insurance acquisition marks the 22nd acquisition completed by Duffy Insurance and the 14th Completed since July 2020.

The Duffy Family of Insurance Agencies

Founded in Lynn, Massachusetts in 1996 by the late Paul Duffy and currently led by Paul’s son Marc Duffy, Duffy Insurance Agency is a family insurance agency that services personal and commercial insurance customers throughout Massachusetts. Duffy Insurance prides itself in offering a flexible customer experience that is valued by both modern and more traditional customers. All customer service is done in-house (never via 3rd party service centers or automated phone systems). Duffy strives to maintain strong, personal relationships with its customers and local communities. A large portion of the recent growth of Duffy Insurance has come by way of the acquisition of other Massachusetts independent insurance agencies. The property and casualty insurance agency has office locations in Lynn, Gloucester, Peabody, Lowell, Chelmsford, Georgetown, Marblehead and Salem, Massachusetts.

Duffy Insurance Agency Recent Acquisitions

- [Strong Start To 2025 For Duffy Insurance As It Expands Into West Newbury \(2025\)](#)
- [Cowan Insurance Agency Haverhill, MA \(September 2024\)](#)
- [Byam Bros.-Mahoney Insurance Agency Lowell, MA \(December 2023\)](#)
- [DeAngelis Trinity Insurance Agency Framingham, MA \(October 2023\)](#)
- [Lauranzano Insurance Agency Beverly, MA \(October 2023\)](#)
- [Boyd Neelon Insurance Agency Sudbury, MA \(April 2023\)](#)
- [B&M Insurance Agency Wakefield, MA \(December 2022\)](#)

- *Charles F. O'Connell Insurance Agency Marlborough, MA (Aug 2021)*
- Barry and O'Connor Lynn, MA (Dec 2020)
- N. Pingree Insurance Agency Georgetown, MA (July 2020)



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